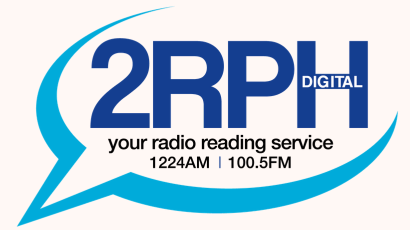


May 2021

SIGNALS



FOR PEOPLE WHO LOVE TO LISTEN!



Readers David Gordon, and Paul Hosie discuss new growth in the cutting room with presenter Pamela Nemeny

2RPH is growing fast

You can be a part of the exciting changes!

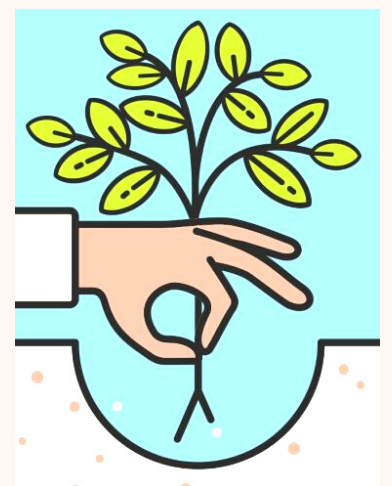
Many of our volunteers and listeners have been vaccinated against Covid-19 in recent weeks.

2RPH is also taking precautions, not just applying safe workplace protocols, but promoting good health and growth across the entire organisation. This has involved some targeted cash infusions – from upgrading the internal processes which run the station to improving the listening experience for our expanding audience.

In the office, new furniture and a reconfiguration of the office spaces has accommodated the installation of our new sound booth (see page 3) which will facilitate the Audio Books income stream.

We're also assessing the criteria for new premises – from accessibility to parking, transport and nature. It's going to be a big move but will coincide with a reboot of the station's website and branding.

Your support has never been more intrinsic to the future of our station. Read the update on our current New Growth donation drive on page 3.



NEW GROWTH!

*Dig a little deeper
for our Donation
Drive, see page 3*

A Publishing Revolution

Will audio overtake print publishing?....

Just over a year ago, New Voices producer and presenter Maria Issaris had started a small writer's group while working for an independent publishing house when she noticed that sales in publishing had shifted.

"A far greater audience for books had emerged in audio than print and Covid-19 only seemed to enhance the trend. And yet," she adds, "it was almost impossible for writers who were not attached to a big publishing house to get their work onto the airwaves."

Issaris saw an opening and pounced. No one in Australia was providing a service like this to self-published and small-publisher authors which would enable them to grab this burgeoning audience.

"With so many of us multitasking now, audio is only going to become more popular. For young people too, as digital natives, it's a small step from podcasts to audio books."

For the next 7 months, after stepping away from the 2RPH board, she worked closely with 2RPH General Manager, Sancha Donald, to refine the concept before they felt it was ready to enter a trial phase.

Another 7 months later and 2RPH has already published the first in a self-help series by Kylie Attwell, *Build a Life You Love*, and two short story anthologies *Seniors Stories 2019, 2020*, which were commissioned by the Department of Family and Community Services after a nationwide competition drew high-calibre entries from seniors all over Australia. Two more projects are about to come through the pipeline.

"Kylie Attwell now says she would love to have gone straight to audio. That's where her audience



2RPH presenter and producer Maria Issaris

no-one in Australian was providing a service like this for Australian authors until 2RPH saw the gap in the market

is going to grow," says Issaris.

The Audio Books project is just the latest development in a dynamic career for Issaris. Having worked in the corporate sector (Qantas, Channel 9) and the public service, she went bush at one point to found a country newspaper in the Northern Rivers region. She was the CEO of the Royal Australian Historical Society and the Managing Editor of Ethical Investor magazine. But radio and publishing are her two great loves. "We have developed the only end-to-end service like this in Australia for Australians," she continues. "It's highly personalised, cost effective, and will provide each author with a team including a narrator, an audio engineer and a project coordinator. In the next twelve months we expect to have 4 to 5 books in production at a time."

And for all those budding narrators, Issaris encourages 2RPH presenters to audition by applying to either herself or Office Manager Nicola Snell.

The New Audio Booth

It's not a tardis....

After a successful Development Application to the City of Sydney we've now installed our new digital studio space with its excellent analogue capability and equipment. It will capture any performance to a very high standard. The booth's owner and sound engineer Marty Gallagher will use the facility at night for his Echidna Audio business, leaving 2RPH with full access during the day.

"The new booth will improve the quality of all our pre-record programs and is a critical part of the evolution of the station," said Sancha Donald. "We are very grateful to Marty Gallagher for entering into this mutually beneficent partnership with 2RPH."



Sponsor Spotlight

Each month we honour our loyal 2RPH sponsors

Regular listeners to 2RPH would be familiar with Monitor World where articles are read from the daily digital edition of The Christian Science Monitor. The Monitor, an award winning international news organisation has been well respected for integrity and credibility in journalism since 1908. A Christian Science Weekly Perspective is a new 30 minute 2RPH program airing Saturdays at 7:30am. This segment includes Monitor articles by individual contributors based on the teaching and practice of Christ Jesus for resolving health and community concerns. This Saturday morning program is sponsored by First Church of Christ, Scientist, Sydney in Glebe.



Donation Drive Update

We've been blown away by your quick response but there's a long way to go

Thank you to all of our supporters for your generous response to our New Growth donation campaign. Your donation will help us ensure a bright future for the station by

- Extending our coverage to reach new listeners in regional areas.
- Developing new programs to meet changing listener interests.
- Providing a cost-effective podcast production service to enable flexible listening.
- Acquiring accessible studios to attract new volunteers with a disability and to upgrade the quality of our broadcast service.

If you haven't had a chance yet to donate, visit our [website](#). Or email Phillipa our Accounts Manager - pward@2rph.org.au Or send a cheque to 2RPH, 7/184 Glebe Point Road, Glebe NSW 2037.

A form has also been emailed to you so check your inbox. You can talk to Nicola or Jeremy by calling 02 9518 8811 or email Jeremy direct - jhill@2rph.org.au. THANK YOU!

Presenter Profile

Jolyon

Warwick James

Jolyon Warwick James is just about to open a bottle of red and pour it into his cherished silver chalice to celebrate the end of the week. He's put the 2RPH radio program he's been broadcasting for two and a half years to bed and can relax. As befits the presenter of Antiques Radio Show, the chalice is French, circa 1680. It's actually one of the few silver treasures he owns, not being a "collector" despite a passion for silver that goes back decades. "Even if you're just drinking a cheap red, it gives it a grandeur that is just wonderful - it has been deconsecrated!" he adds.

Jolyon says his passion for beautiful old things comes from growing up in a house in England where everything had been Grandad's or Grandma's. "It was all about memories. And even the house we're in now is full of furniture that belonged to my parents. I don't idolise these things. I'm just very comfortable with them."

Jolyon was introduced to the silver world by two specialists – one an Australian businessman who collected on the side, the other the eminent "Grandfather of English silver", Arthur Grimwade. "He was a wonderfully generous, crusty, old fellow who took me under his wing," Jolyon recalls. "He'd take me out to lunch at a club, and then off to explore all the safes and strong rooms and showcases that just opened up for him. I was no threat to his business, so he was very open with his knowledge."

Prior to Covid Jolyon went back to England 2 or 3 times a year. "Half my life is in England, half my friends are there." Fortunately, he has other consolations, to wit his monthly commitment



to Radio 2RPH.

"The station is something I really care about," he says. An ex-school teacher who still does a lot of lecturing, Jolyon has as much respect for the spoken word as he does for old silver.

"Communication is very important to me. And I get so much joy from antiques I really want to share it with people who literally don't get to see them the way I do." Each month he sets aside articles he has come across in the course of his regular reading, ready to sift through as he shapes the next show.

"Choosing the topics, or a theme, stringing them together to make the whole coherent, writing the links, working out the timing – that does take a while. Then I record at home and that can take up to 6 hours to edit if I get really neurotic about it."

"I do often wonder who is listening," he admits. "Once a man came up to me in the Paddington post office who recognised me because he had come to some of my lectures. He said he listened to the station every day. But that's the only feedback I've ever had!"

Anyone who wants to give Jolyon some feedback need only listen to the end of the Antiques Radio Show when he shares the best way to get in touch. In the meantime, just imagine he's about to pour that glass of red and raise a toast with the chalice to 2RPH.

Antiques Radio Show is broadcast once a month at 5.30 on Monday and is repeated two weeks later.